AIAM HOLISTIC PULSE

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WINTER QUARTER CALENDAR

Quarter Begins.....Jan. 8th

Add/Drop Deadline.....Jan. 13th

Quarter Ends...Apr. 1st



WOMEN'S HISTORY MONTH

"Women's History Month had its origins as a national celebration in 1981 when Congress passed Pub. L. 97-28 which authorized and requested the President to proclaim the week beginning March 7, 1982 as "Women's History Week." Throughout the next five years, Congress continued to pass joint resolutions designating a week in March as "Women's History Week." In 1987 after being petitioned by the National Women's History Project, Congress passed Pub. L. 100-9 which designated the month of March 1987 as "Women's History Month." Between 1988 and 1994, Congress passed additional resolutions requesting and authorizing the President to proclaim March of each year as Women's History Month. Since 1995, presidents have issued a series of annual proclamations designating the month of March as "Women's History Month." These proclamations celebrate the contributions women have made to the United States and recognize the specific achievements women have made over the course of American history in a variety of fields." ~ https://womenshistorymonth.gov/about/

Check out these resources for Women's History Month to learn more:

- <u>https://womenshistorymonth.gov/</u>
- <u>https://www.womenshistory.org/womens-history/womens-history-month</u>
- <u>https://nationalwomenshistoryalliance.org/womens-history-month/womens-history-month-history/</u>

"Am I enough? Yes, I am." ~Michelle Obama~

WOMEN OF AIAM

Since it is Women's History Month, we feel it a perfect time to celebrate aIAM's strong women leadership. aIAM was co-founded by Diane Sater-Wee and Helen Yee. aIAM began as a massage school and was originally called Massage Away. Diane and Helen's original vision began with just 13 students. Today, aIAM runs four programs – Acupuncture, Massage Therapy, Practical Nursing, and Registered Nursing – with over 300 students.

aIAM currently has all women in the Director level and program manager positions. It has not always been that way but happens to be that way right now. We are proud of all the strong women helping to lead the school forward: *Campus President/COO*, Dr. Ralynn Ernest; *Academic Dean*, Dr. Elaine Hiatt; *Assistant Director of Education/Student Services*, Melissa Fischer; *Director of Nursing*, Janet Adams; *Director of Financial Aid*, Debbie Brewer; *Acupuncture Chair*, Hong Chen; *Massage Program Coordinator*, Jayne Culloo.

STATS* ON WOMEN-OWNED BUSINESSES

- 1. The US has 12.3 million women-owned businesses.
- 2. US women-owned businesses generate **\$1.8 trillion** a year.
- 3. 40% of US businesses are women-owned.
- 4. Women started **1,821** net new businesses every day last year.
- 5. 64% of new women-owned businesses were started by women of color last year.
- 6. Latina women-owned businesses grew more than 87%.
- 7. There are **114%** more women entrepreneurs than there were 20 years ago.
- 8. 62% of women entrepreneurs cite their business as their primary source of income.
- 9. Private tech companies led by women achieve **35%** higher ROI.
- 10. Women-founded companies in First Round Capital's portfolio outperformed companies founded by men by **63%**.
- 11. Just 25% of women business owners seek business financing.
- 12. Women-owned businesses added half a million jobs between 1997 and 2007.
- 13. Women receive just 7% of venture funds for their startups.
- 14. Women have a **69.5%** success rate of crowdfunding for their businesses while men have a **61.4%** success rate.
- 15. 57.4% of the SBA Microloan program's loan went to women-owned or women-led businesses.
- 16. Female entrepreneurs ask for roughly **\$35,000** less in business financing than men.
- 17. Overall, men receive an average loan size of **\$43,916** while women receive an average loan size of **\$38,942** almost \$5,000 less.

*Stats from: Women-Owned Business Statistics

SPRING IS COMING!

Who's ready for warmer weather? To be fair, we have had a really mild winter here in Ohio, but there is still the anticipation for spring – flowers blooming, consistent warmer weather, trees turning green, and bugs flying. Okay, maybe that last one isn't that great, but the rest are worth being excited about. I know you're all going to be busy prepping for finals, but hopefully you can do it with windows open and sun shining. But don't let the beautiful weather distract you too much from your studies. However, it's also perfect to take mental breaks and step outside, feel the sunshine and absorb that natural vitamin D. Keep your brain fresh and sharp with regular breaks, just remember to come back to your studies!



MESSAGE FROM THE DEAN

The theme for Women's History Month in 2023 is "Celebrating Women Who Tell Our Stories." Education is a central aspect of how we tell our stories of knowledge accumulated, and women have made significant contributions across the years, although not always recognized until more recently. In fact, there was a time when females were not formally educated or received little education compared to males, and higher education took much longer to become available to women in the United States (and the rest of the world).



In 1636, just a few years after British settlers established their first permanent colonies on the coast of North America, Harvard College began educating students. However, for over 300 years only white men from prominent families were admitted. This did not change until the 19th century, when women were finally able to start effecting change through their years of struggles to have a place in American universities.

Today, women make up the majority of undergraduates in the U.S. However, the journey was long and met great resistance. Even when initially allowed to attend college classes, women often were not permitted to earn a degree, or only a limited number of degrees. It was thought that women should only be pursuing acceptable roles such as a wife, mother, and domestic servant. This limiting perspective held sway for centuries.

The first colleges admitting women were either coed institutions like Oberlin College or women's colleges like Wesleyan College. Although it is hard to imagine now, when Oberlin first began admitting women, female students were dismissed from classes on Monday to do male students' laundry; equal treatment was still in the future.

The first female doctors, lawyers, and professors followed in the wake of colleges granting degrees to women. In Columbus, we recognized one significant contribution in medicine through the Elizabeth Blackwell Center which was part of the OhioHealth Riverside Methodist Hospital. It opened in 1985 and was closed in 2014. It was named for Dr. Elizabeth Blackwell (1821-1910), the first woman to receive a medical degree in America. It was the city's first free-standing women's center. The Center was known for providing free and low-cost programming and served nearly 500,000 individuals. The services offered, including for pregnancy, childbirth, stress-reduction classes, offering breast pumps and other breastfeeding supplies, as well as fitness and wellness programs to the community were transferred to other agencies when it closed.

There are many women who have helped shape our world and all their stories are worth knowing, as they told our stories through their lives and contributed to the knowledge, culture, and institutions we have today. Like all stories, these are never-ending; just different women telling different parts of the on-going story of our world. We all contribute to the story of our lives, our communities, and our planet in ways big and small, and often unrecognized. It is useful to take a moment to ponder how the women in our lives contribute to the ongoing tapestry of our lives, and as women, to consider what stories we are telling through our daily words, deeds, and way of being in the world.

References:

https://www.bestcolleges.com/news/analysis/2021/03/21/history-women-higher-education/

https://www.dispatch.com/story/lifestyle/health-fitness/2014/05/13/blackwell-women-s-healthcenter/23991304007/#:~:text=The%20OhioHealth%20Elizabeth%20Blackwell%20Center,Rd.%2C%20two%20years%20ago.

AIAM RESOURCES

Believe it or not, we want the same thing you want – for you to succeed here at AIAM, pass your boards, and get started on your new career. Take advantage of everything AIAM has to offer!

1. Tutoring – some classes are harder than others. Sometimes the way something is explained in class doesn't quite click and you need some additional assistance. Sometimes the homework readings just aren't making sense. Whatever your struggle may be, tutoring is offered to help you get that extra assistance. The trick is *you have to ask for the help*. Our faculty is more than happy to work with you to help you understand, but they're not mind-readers so you have to reach out to let them know you require some additional assistance.

2. Library resources – AIAM has a library, but even if you're not on campus you can access the resources. See below for more <u>library information</u>.

3. Academic Dean Advising – The Academic Dean is available to assist when life has thrown some curve balls your way and it's causing you to struggle with your classes. Schedule an appointment with her (Dr. Hiatt, <u>ehiatt@aiam.edu</u>) so she can discuss your options with you.

4. Additional help – The Assistant Director of Education/Student Services offers test-taking strategies sessions twice a week (schedule on last page) and has open office hours where you can ask questions and get help. Contact Melissa Fischer at <u>mfischer@aiam.edu</u> for more information.

5. AIAM Student YouTube Channel – in every course on Populi, you should see a link for the <u>AIAM</u> <u>student YouTube channel.</u> We post useful videos geared towards students. It is a work in progress, but if you have an idea for a video that you think would be beneficial for students, email the Campus Support Specialist, Angela Falasca at <u>afalasca@aiam.edu</u>.

PN LIVE REVIEW INFO & CONTENT SEMINARS

PN Live Review: April 6 – 7, 9:00am to 4:00pm

Mar. 6	12:30 - 2:00 PM	Pediatrics	https://us02web.zoom.us/j/85942804098?pwd=T2lnSHBteTUzeXhXOW9ZdWtER3cvUT09
Week 9	2:30 - 4:00 PM	Pediatrics	https://us02web.zoom.us/j/89191718696?pwd=cWVaT1hucnVRVzFDdW5CeEFwV2RPQT09
Mar 9	10:00 A- 12:00 P	Anatomy & Physiology	https://us02web.zoom.us/j/81795258626?pwd=aktsdmxieGNkeGlhMjAzRlk1dVFaUT09
Week 9	2:30 P- 4:30 PM	Anatomy & Physiology	https://us02web.zoom.us/j/88445445800?pwd=Q1RHTXpGK2JsbC9la1U5YUdKWUxQdz09
Mar. 13	12:30 - 2:00 PM	Pharmacology/Dosage Calculation	https://us02web.zoom.us/j/85942804098?pwd=T2lnSHBteTUzeXhXOW9ZdWtER3cvUT09
Week 10	2:30 - 4:00 PM	Pharmacology/Dosage Calculation	https://us02web.zoom.us/j/89191718696?pwd=cWVaT1hucnVRVzFDdW5CeEFwV2RPQT09

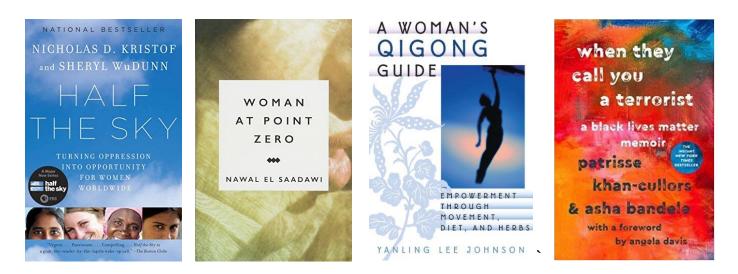
RN LIVE REVIEW INFO & CONTENT SEMINARS

RN Live Review: April 6 – 8, 9:00am to 4:00pm

Mar. 7	12:30 - 2:00 PM	Leadership/Management Nursing	https://us02web.zoom.us/u/kRU6GZ5MN
Week 9	3:30 - 5:30 PM	Leadership/Management Nursing	https://us02web.zoom.us/j/83684647258?pwd=dUpiMGE3NzVoZVFTZWhseFIzdnEzZz09
Mar 9	10:00 A- 12:00 P	Anatomy & Physiology	https://us02web.zoom.us/j/81795258626?pwd=aktsdmxieGNkeGlhMjAzRlk1dVFaUT09
Week 9	2:30 P- 4:30 PM	Anatomy & Physiology	https://us02web.zoom.us/j/88445445800?pwd=Q1RHTXpGK2JsbC9la1U5YUdKWUxQdz09
Mar. 14	12:30 - 2:00 PM	Pharmacology/Dosage Calculation	https://us02web.zoom.us/u/kRU6GZ5MN
Week 10	3:30 - 5:30 PM	Pharmacology/Dosage Calculation	https://us02web.zoom.us/j/83684647258?pwd=dUpiMGE3NzVoZVFTZWhseFIzdnEzZz09

LIBRARY

Library Spotlight: Books for Women's History Month



Half the Sky: Turning Oppression into Opportunity for Women Worldwide/Nicholas D. Kristof and Sheryl WuDunn

Woman at Point Zero/Nawal El Saadawi

A Woman's Qigong Guide: Empowerment Through Movement, Diet, and Herbs/Yanling L. Johnson

When They Call You a Terrorist: A Black Lives Matter Memoir/Patrisse Khan-Cullors and Asha Bandele

You can request a library book by clicking "Place a hold" under the book in Populi's library tab, just search by keywords. You will be notified when the book is available for pickup from the lobby area. Databases, journals, nursing ebooks, and more are available at

https://aiam.populiweb.com/router/library/links/index

Is there a book you would like to recommend for the AIAM Library? Email recommendations to Melissa Fischer at <u>mfischer@aiam.edu</u>

AIAM IMPORTANT DATES AND OTHER INFO



Mondays at 11:00am, January 23 – March 13 Eva Goubeaux's zoom link: <u>https://us02web.zoom.us/j/81629448086?pwd=T2gvVlg2Y3VBS01mWnpJNkZnK2w5UT09</u> Meeting ID: 816 2944 8086 Passcode: 154048

Tuesdays at 10:00am, January 17—March 14 Anne Malone's registration link: <u>https://us02web.zoom.us/meeting/register/tZ0qdO-orjguHNa_ZSW9ult5_5vKbScmbgRG</u>

Tuesdays at 3:00pm, January 17—March 7 Eva Goubeaux's Zoom link: <u>https://us02web.zoom.us/j/82500046016?pwd=UVc5U2RjOVUxQTczeEpGY09PNVRadz09</u> Meeting ID: 825 0004 6016 Passcode: 050925

Wednesdays at 12:00pm, January 18—March 8 Eva Goubeaux's Zoom link: <u>https://us02web.zoom.us/j/81679020659?pwd=MHdQT0pDanNRNIZRQWQzOU02cVpEUT09</u> Meeting ID: 816 7902 0659 Passcode: 760787

Wednesdays at 4:00pm from January 18—March 8 Anne Malone's registration link: <u>https://us02web.zoom.us/meeting/register/tZludOyhrjIoGNSCVKJWkt0aqiRW-_kgnEBI</u>

Thursdays at 8:00am, January 19—March 2 Anne Malone's registration link <u>https://us02web.zoom.us/meeting/register/tZ0udu-hpjMiGdNpyebcWbMGZSmc-nB9BPZB</u>

Fridays at 10:00am, January 27—March 10 Melissa Fischer's Zoom link: <u>https://us02web.zoom.us/j/88171531158?pwd=aG9Ea2xNRUVEMWpvN0VITzkrdDRWQT09</u> Meeting ID: 881 7153 1158 Passcode: 637281

*** AIAM IMPORTANT REMINDERS ***

- Masks are no longer required in administrative areas and classrooms; however, they are strongly recommended. Please be respectful of each other. If someone is masked, please ask if they would feel more comfortable with you being masked also.
- In the Clinic, it is up to the client and the clinician if they are masked. Mindbody indicated if a clinician (Massage, Acupuncture, and Reflexology) requires masks or not in their treatment room and all of their clients will be required to wear a mask If one wants to be masked and wants the other to be masked, they will both be masked. It will be up to the masked person if they are both masked or not.
 - > Check your AIAM email regularly for important communications from faculty and administration.
 - > When coming on campus, DO NOT park in front of any space with a sign. You will be towed.
- Students are responsible for communicating directly with the manufacturer on all warranty-related issues for the laptop computer. If the laptop computer is purchased through AIAM, students are responsible to replace the item(s) at full cost if lost, stolen, or damaged beyond repair or outside of the warranty.

